

MILWAUKEE7

DRIVING ECONOMIC GROWTH



Performance Scorecard

Performance Measures *	2005-2009	2010-2014	
		To-Date	Goal
Direct Jobs	3,220	4,911	6,440
Direct Payroll	\$184M	\$247M	\$368M
Average Wage	\$57,142	\$50,386	
Total New Capital Investment	\$156M	\$444M	--
Total Jobs	9,097	11,861	18,200
Total Payroll	\$385M	\$507M	\$770M
Total Projects	57	125	--
Total Project Wins	12	20	--

** Results based on information provided by companies at time of M7 engagement*

Federal Earmarks	\$12M
State Tax Credits	\$92M
Other State Assistance	\$3.5M
TIFs	\$11M
Other Municipal Assistance	\$5M
Foreign Investment Zone (EB-5)	39.5M
TOTAL	\$163M

