

Milwaukee Region

Largest Private Sector Employers			
Company	Business Description	County	Employment
Aurora Health Care	Health care system	Milwaukee	17,900
Wheaton Franciscan Healthcare	Health care system	Milwaukee	12,000
Roundy's	Food distributor & retailer	Milwaukee	8,500
Marshall & Ilsley Corp.	Bank holding company	Milwaukee	7,000
Quad/Graphics Inc.	Commercial printer	Waukesha	7,000
Kohl's Corp.	Department stores	Waukesha	6,900
GE Healthcare Technologies	Medical imaging & information systems	Waukesha	6,500
Columbia-St. Mary's	Health care system	Milwaukee	5,400
Wisconsin Energy Corp.	Electric & natural gas utility	Milwaukee	5,100
Northwestern Mutual	Life insurance & investment services	Milwaukee	5,000
ProHealth Care Inc.	Health care system	Waukesha	5,000
Rockwell Automation	Industrial automation products & systems	Milwaukee	5,000
Medical College of Wisconsin	Medical school	Milwaukee	4,500
AT&T Wisconsin	Telecommunication services	Milwaukee	4,300
Froedtert & Community Health	Health care services	Milwaukee	4,300
Harley-Davidson Inc.	Motorcycles & accessories	Milwaukee	3,800
Bon-Ton Department Stores	Department stores	Milwaukee	3,400
SC Johnson & Son Inc.	Household products	Racine	3,300
US Bank	Banking services	Milwaukee	3,300
Children's Hospital of Wisconsin	Pediatric health care services	Milwaukee	3,200
Briggs & Stratton Corp.	Small gasoline engines	Milwaukee	3,000
United Parcel Service	Package delivery service	Waukesha	2,800
Johnson Controls	Control systems, batteries & auto interiors	Milwaukee	2,500
Marquette University	University	Milwaukee	2,300
Assurant Health	Health insurance products	Milwaukee	2,000
CNH America LLC	Agriculture & construction equip.	Racine	2,000
Patrick Cudahy Inc.	Meat processor	Milwaukee	2,000
Potawatomi Bingo Casino	Casino	Milwaukee	2,000
Cooper Power Systems	Electrical distribution equipment	Waukesha	1,900
Journal Communications	Newspapers, radio & television stations	Milwaukee	1,900
Wells Fargo	Banking & financial services	Milwaukee	1,900
Cargill Meat Solutions	Meat processor	Milwaukee	1,800
United Hospital System	Health care system	Kenosha	1,800
Chase Bank	Banking & financial services	Milwaukee	1,700
Marcus Corp.	Movie theaters & hotel operator	Milwaukee	1,700
Miller Brewing Co.	Beer	Milwaukee	1,700
Rexnord	Power transmission equipment	Milwaukee	1,600

Source: 2008 MMAC Business Resource Guide, & The Business Journal, December 14, 2007

Fortune 1000 Headquarters (largest public companies)

Company (rank)	Business Description	County	Revenue (\$M)
Johnson Controls (72)	Control systems, batteries & auto interiors	Milwaukee	34,678
Northwestern Mutual (110)	Life & disability insurance & annuities	Milwaukee	22,597
Manpower (120)	Temporary employment services	Milwaukee	20,500
Kohl's (152)	Department stores	Waukesha	16,474
Harley-Davidson (397)	Motorcycles & accessories	Milwaukee	6,143
Marshall & Ilsley Corp. (425)	Bank holding company	Milwaukee	5,745
Rockwell Automation (450)	Industrial automation products & systems	Milwaukee	5,345
Fiserv (468)	Data processing & software	Waukesha	5,022
Wisconsin Energy (534)	Electric & natural gas utility	Milwaukee	4,238
Johnson Diversey (654)	Commercial cleaning & polymer resin prod.	Racine	3,130
Snap-On (691)	Hand tools	Kenosha	2,914
Joy Global (761)	Mining machinery	Milwaukee	2,547
A.O. Smith (814)	Electric motors & water heaters	Milwaukee	2,312
Briggs & Stratton (848)	Small gasoline engines	Milwaukee	2,157
Modine Manufacturing (958)	Heat transfer equipment	Racine	1,758
MGIC Investment (974)	Mortgage insurance	Milwaukee	1,693

Source: Fortune Magazine, May 5, 2008

Forbes 500 (largest private companies)

Company (rank)	Business Description	County	Revenue (\$B)
SC Johnson & Son (29)	Household products	Racine	7.50
Roundy's (88)	Food distributor & retailer	Milwaukee	3.62
Johnson Diversey (124)	Commercial cleaning products	Racine	2.93
Quad/Graphics (209)	Commercial printer	Waukesha	2.03
Rexnord (264)	Industrial equipment & components	Milwaukee	1.65

Source: Forbes Magazine, November 8, 2007

Inc. 500 (fastest growing private companies)

Company (rank)	Business Description	County	Revenue (\$M)
Service Financial (56)	Financial services	Milwaukee	4.7
Wisdom InfoTech (227)	Software	Waukesha	17.5
Burlington Healthcare Providers (304)	Human resources	Milwaukee	4.2
Victory Personnel Services (317)	Human resources	Milwaukee	25.7

Source Inc. Magazine, September 1, 2007